

A top-down view of a workspace on a dark grey surface. In the upper left, a silver laptop is open, displaying a website with the word 'RETAIL' visible. To its right is a plain brown envelope. In the lower left, there is a small potted succulent, a pair of black-rimmed glasses, a white coffee cup with latte art, and a stack of lined paper with two pencils (one orange, one black) resting on it. The background is decorated with scattered gold star stickers.


What's New in 2017: Company Stores & Order Management Preview

WEBINAR | THURSDAY, DECEMBER 15TH

Your Presenters



 Lucy Taylor
Marketing Manager
Lucy@BrightStores.com

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Director of Sales & Operations
Tanya@BrightStores.com



Why BrightStores?

We Know Company Stores

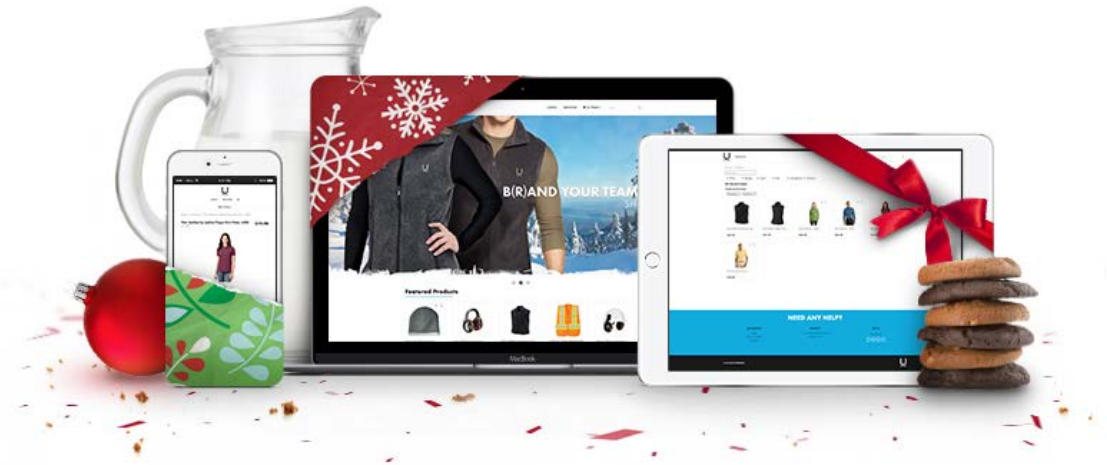
Our expert staff is on hand to assist you every step of the way to launch your Store.

We Know Promotional Products

Our solution is built specifically for Promo Product Distributors with features unique to this industry.

We're Your Technology Partner

We've been designing, building, and hosting Company Stores for over 15 years for the world's most recognized brands – we are experts!



Flexible, Scalable, Feature Rich
1-800-466-5930 | www.BrightStores.com

What's New in 2017: Company Stores & Order Management Preview



Recap of 2016



Upcoming Bright Sites Features



Order Management Product Launch News



Tradeshaw & Virtual Demos



We're Growing!









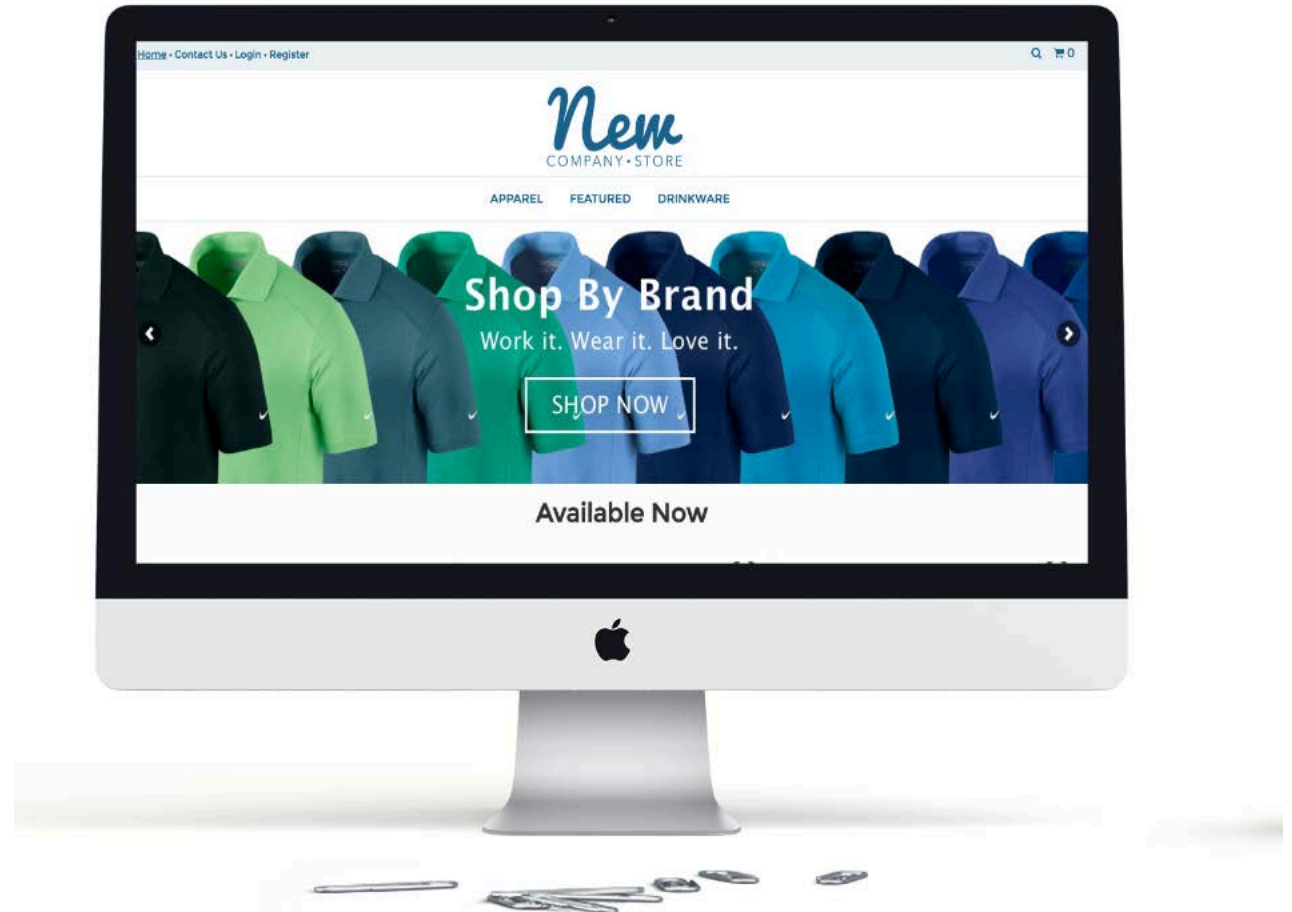
Recap of 2016

Top Features Added to Bright Sites

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Storefront Updates

-  New Themes - Minimal and Simple
 -  Mobile Friendly
 -  Clean & Modern
-  Major Performance Updates for faster loading pages, categories, and products.



Group Permissions Management Page

 View and Manage Group Permissions:

-  Store Access
-  Category & Products
-  Logos
-  Payments
-  Administrative Access

 Copy permissions from one group to the next.



Report Updates

New Reports:

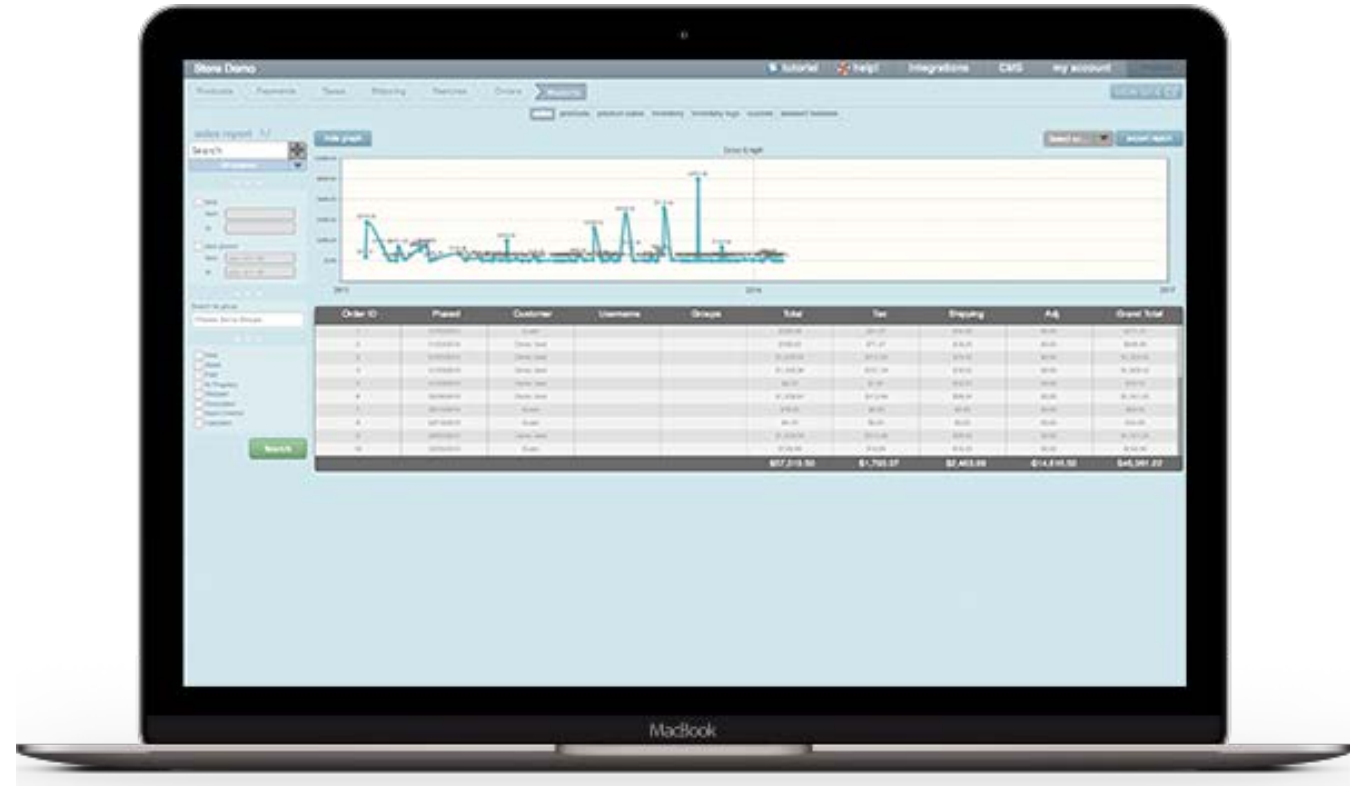
 Product Sales Report

 Budget Log Report






 Budget Summary Report

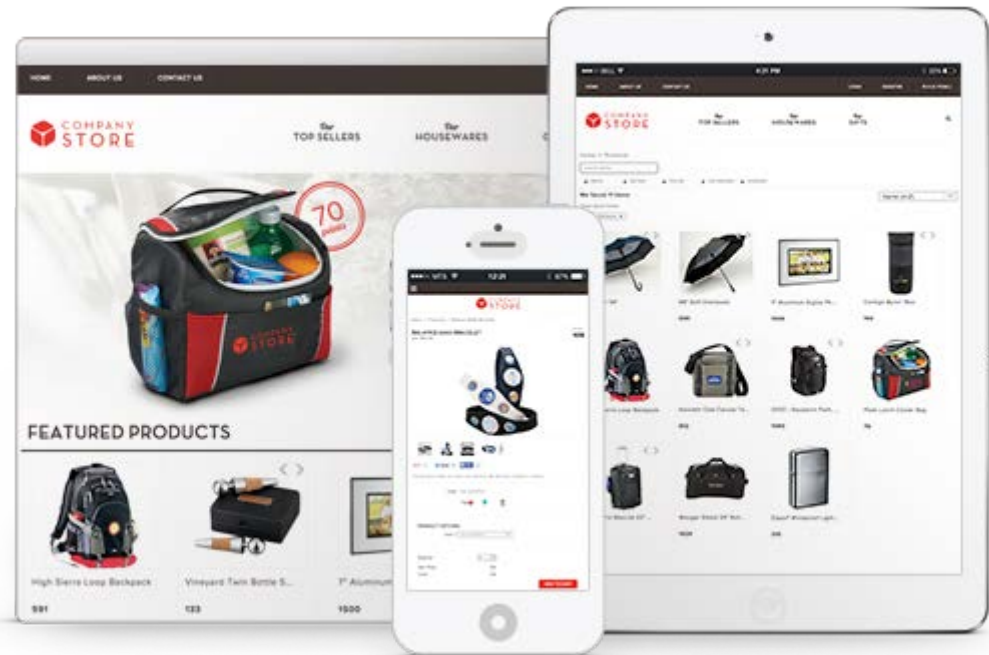
 Custom Report Builder – Over 60

fields to choose from!









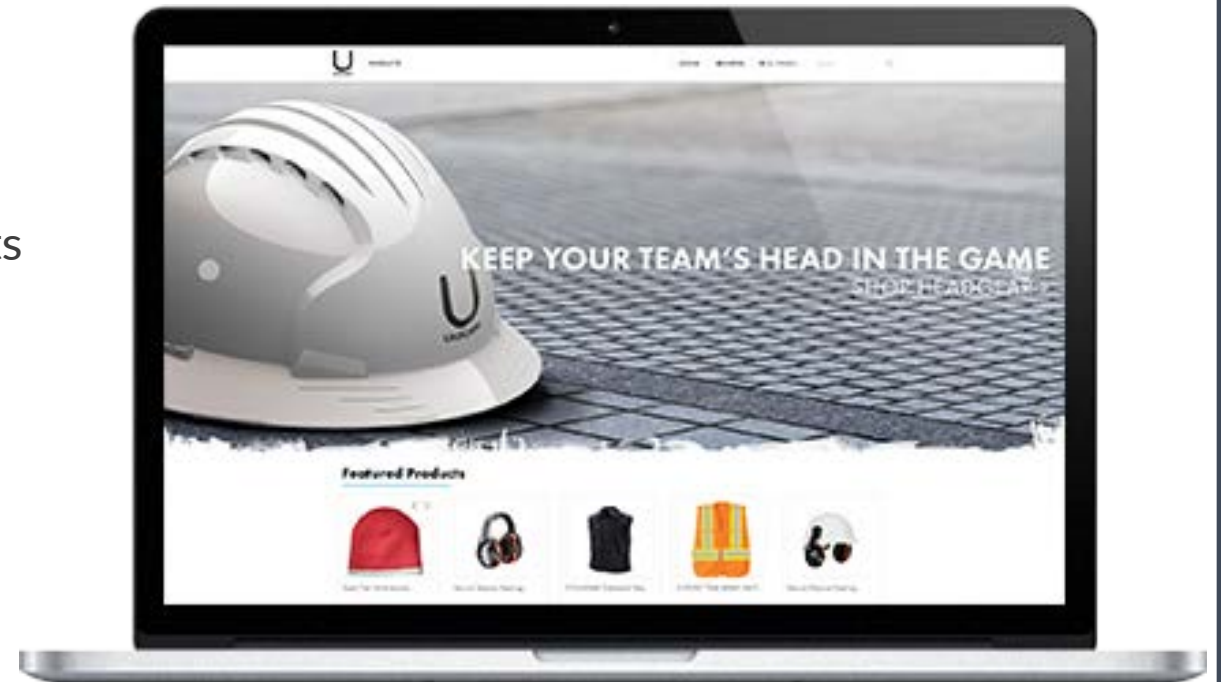
Shopping Cart Updates

-  Coupon Type for Products
-  ACH eCheck Capability
-  PayPal PayFlow Gateway Support
-  ShipStation Integration
-  Order Confirmation Email Redesigned



Anything else?

-  Live Support Chat
-  No Longer Visible To Search Engines
-  Manager Order Approvals (MOAS) based on Budgets
-  Various Improvements to Budget Feature
-  “Shop as User” in User Management
-  Maximum Product Order Quantities










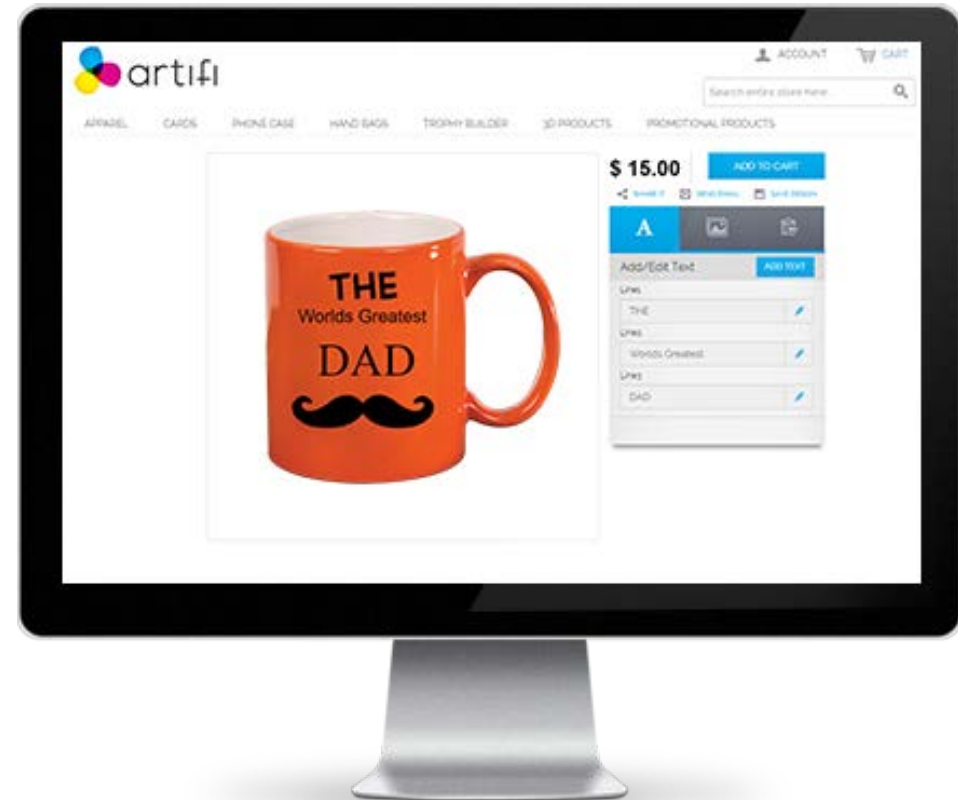
Upcoming Bright Sites Features

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Design Lab Company Store

Bright Sites & Artifi Labs Integration

-  Variable Data
-  Custom Print Capabilities
-  Virtual Samples
-  Add Text & Graphics
-  Design Any Product



More Products!

 Expanding Supplier Database

 Adding Thousands of Products

 Only Qualified Suppliers



SANMAR

VANTAGE



NORWOOD

cb alphabroder

CROWN
whatever it takes!

STARLINE
Building Your Brand

PEERLESS UMBRELLA

TRI-MOUNTAIN

River's End
TRADING COMPANY

SnugZ USA

Logomark 



Other New Company Store Features

- 🛒 Sizing & Pricing Grids – Order Multiple colors and sizes to meet minimums.
- 🛒 Tiered Pricing – Offer different users different pricing on the same product.
- 🛒 Custom Login Page – Additional fields added to collect any information needed.







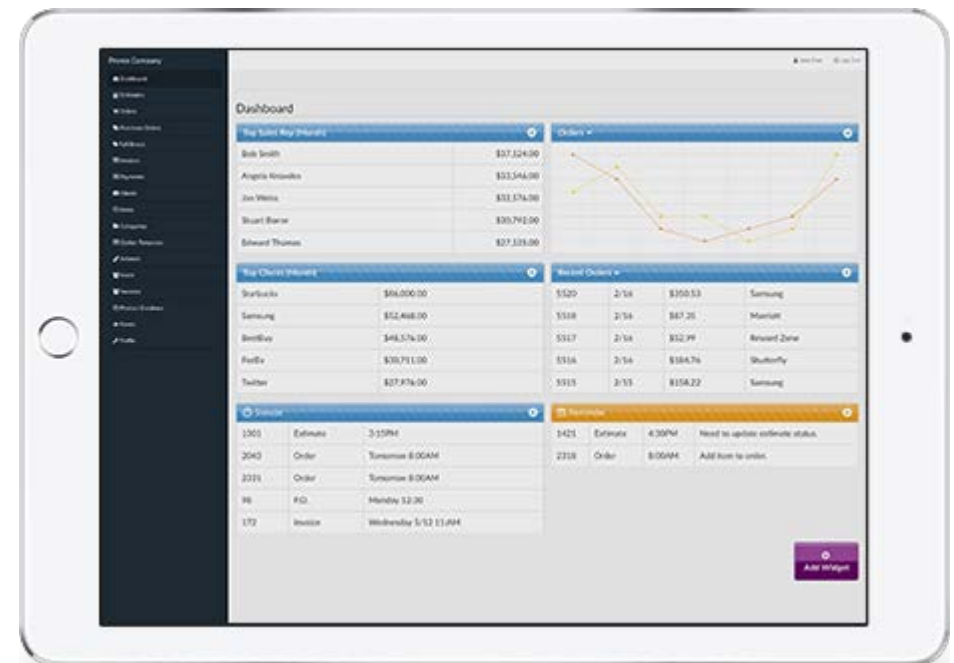


Coming Soon. . . .Bright Orders!

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Order Processing

-  Build Estimates & Proposals
-  Take Orders or Pull In from Bright Sites
-  Create & Send Custom PO's for Suppliers & Decorators
-  Communicate with Clients Throughout the Process



Fulfillment & Order Management

 Create Pick Tickets & Packing Slips to Process

 Create & Send Invoices

 Accept & Manage Accounts Receivables

 Manage Client Information

 Create and Manage Access Levels:

 Customers

 Suppliers

 Sales Team





Tradeshaw & Virtual Demo Opportunities

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2017 Upcoming Tradeshows

PPAI Expo in Las Vegas

 January 9th – 12th

 Booth 4274

ASI Show in Orlando

 January 19th – 20th

 Booth 2405

ASI Show in Dallas

 February 2nd – 3rd

 Booth 846

 Live Demos at the Tradeshows:

 Bright Sites - Company Stores

 Design Lab w/ Artifi

 Bright Orders - Order Management

 Weekly Virtual Demos:

 Alternate between Tuesday & Wednesdays

 Adding Bright Orders Soon!











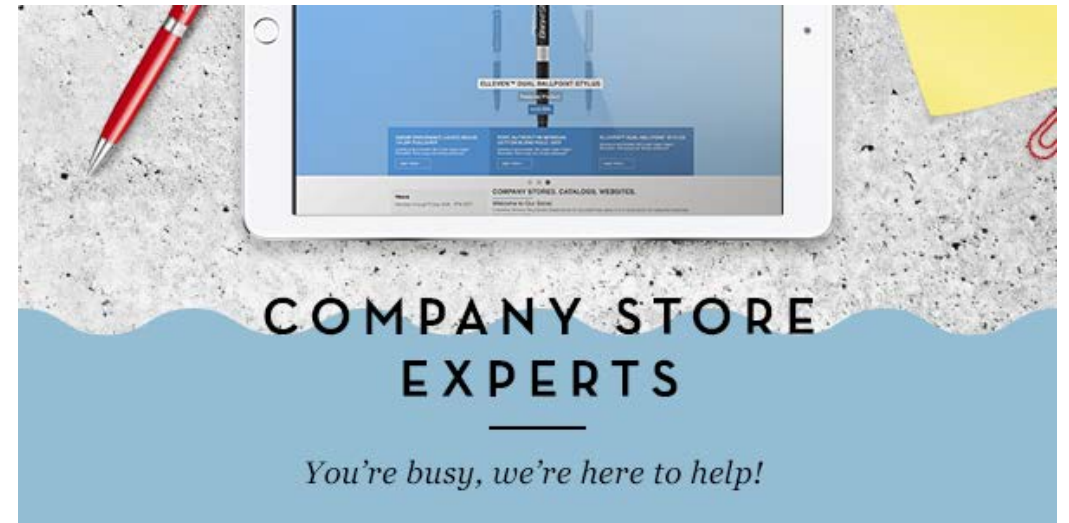
We're Growing

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We're here to help you.

-  Sales & Marketing Support – We'll help you present and sell to your clients.
-  Design Support – Easily design your own or have our skilled design team help you create a store cohesive with the existing branding.
-  Training & Support – Receive as much or as little training as you need.
 -  Initial Training & Orientation
 -  24/7 Video Training & Support Suite
 -  Chat





Ready to Talk?



1.800.466.5930



Marketing@BrightStores.com



www.BrightStores.com

Bright Sites Company Stores

Register at www.brightstores.com/company-store-webinars

THANK YOU!

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Survey Question

What would you like to see this next year from BrightStores?



Questions