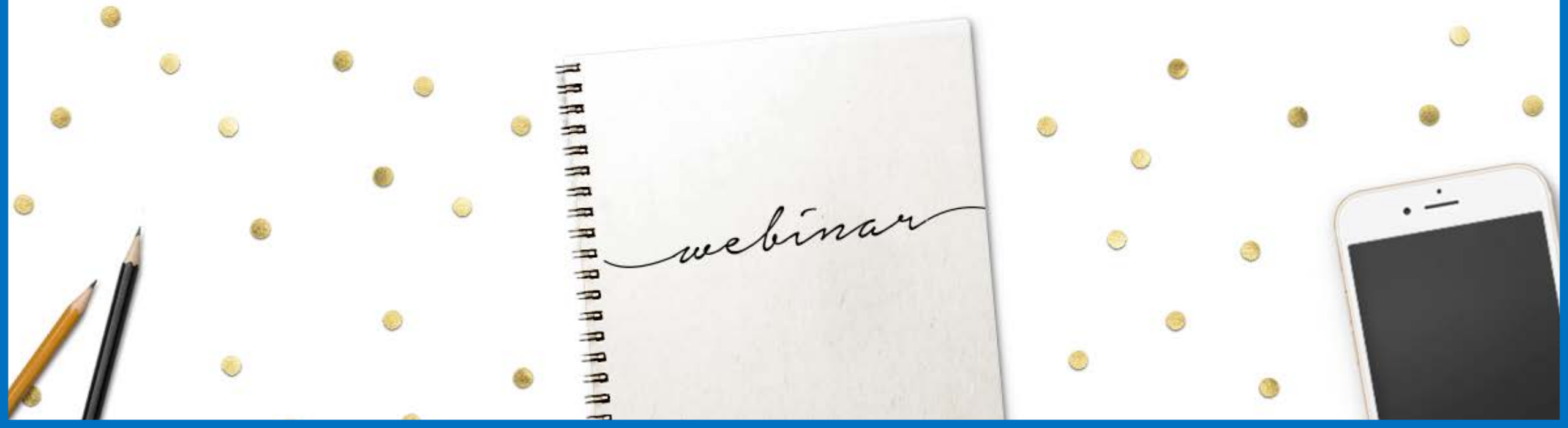





Bright Sites Company Stores


Thursday, January 28th



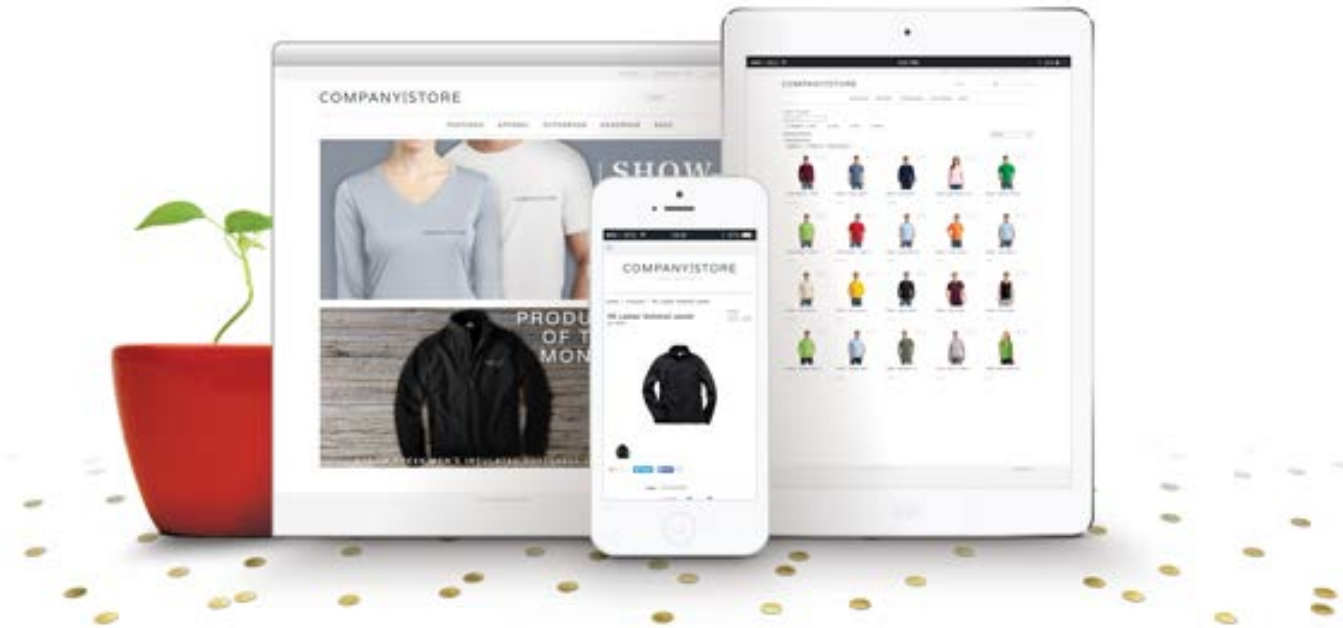
Your Presenters






 Tanya Ignacek
Director of Sales & Operations
Tanya@brightstores.com

 Lucy Taylor
Marketing Manager
Lucy@brightstores.com

About BrightStores



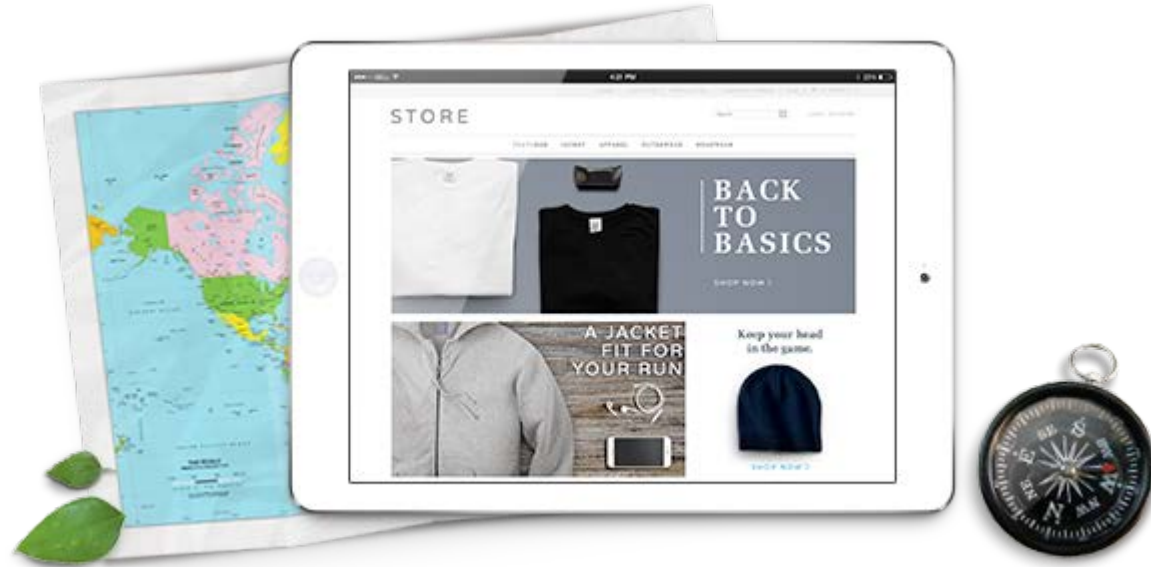
-  Leading Technology Provider of Scalable Online Company Stores and Catalogs
-  15 Years of Experience
-  Successfully deployed over 6,000 stores (and counting!) for the world's most recognized brands across various industries.


Our Clients

 Exclusively Promotional Product Distributors – PPAI & ASI Members



Bright Sites Company Stores



 Why Company Stores?

 Company Store Programs


 Bright Sites Platform Demo

 Features Review

 What's Next?

Survey Question

 Have you ever managed an online Company Store?

 If yes, how many?




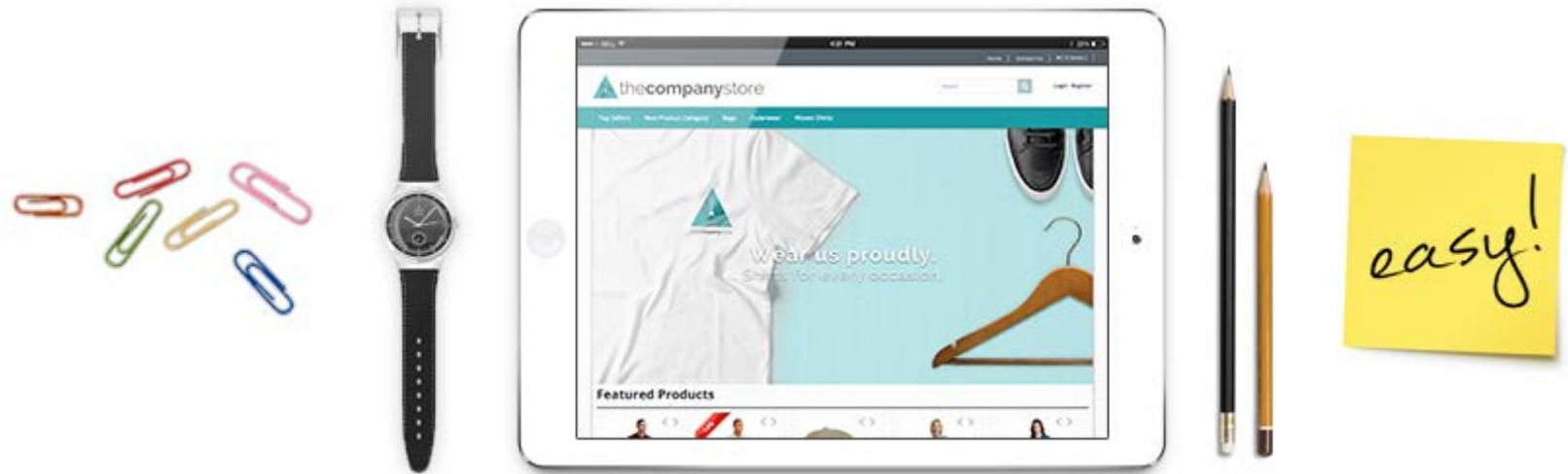
Why Company Stores?

 Ordering Efficiency

 Brand Management

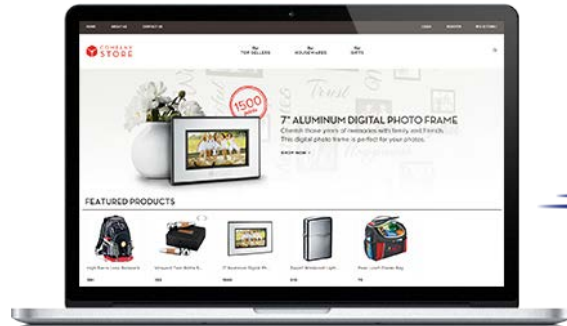
 Spending Control

 Program Support





Company Store Programs



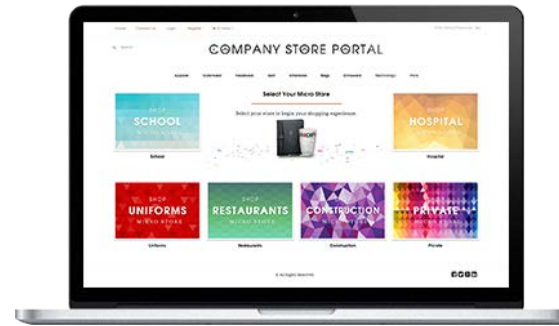
Points Program Store



Uniform Program Store



Canadian Company Store



Micro-Stores



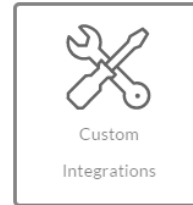
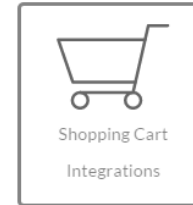
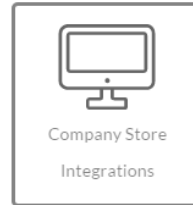
Live Demo!

Integration Friendly

 Punchout Stores

 Single Sign On (SSO)

 Support SAML and token based SSO








 APIs / Web Services

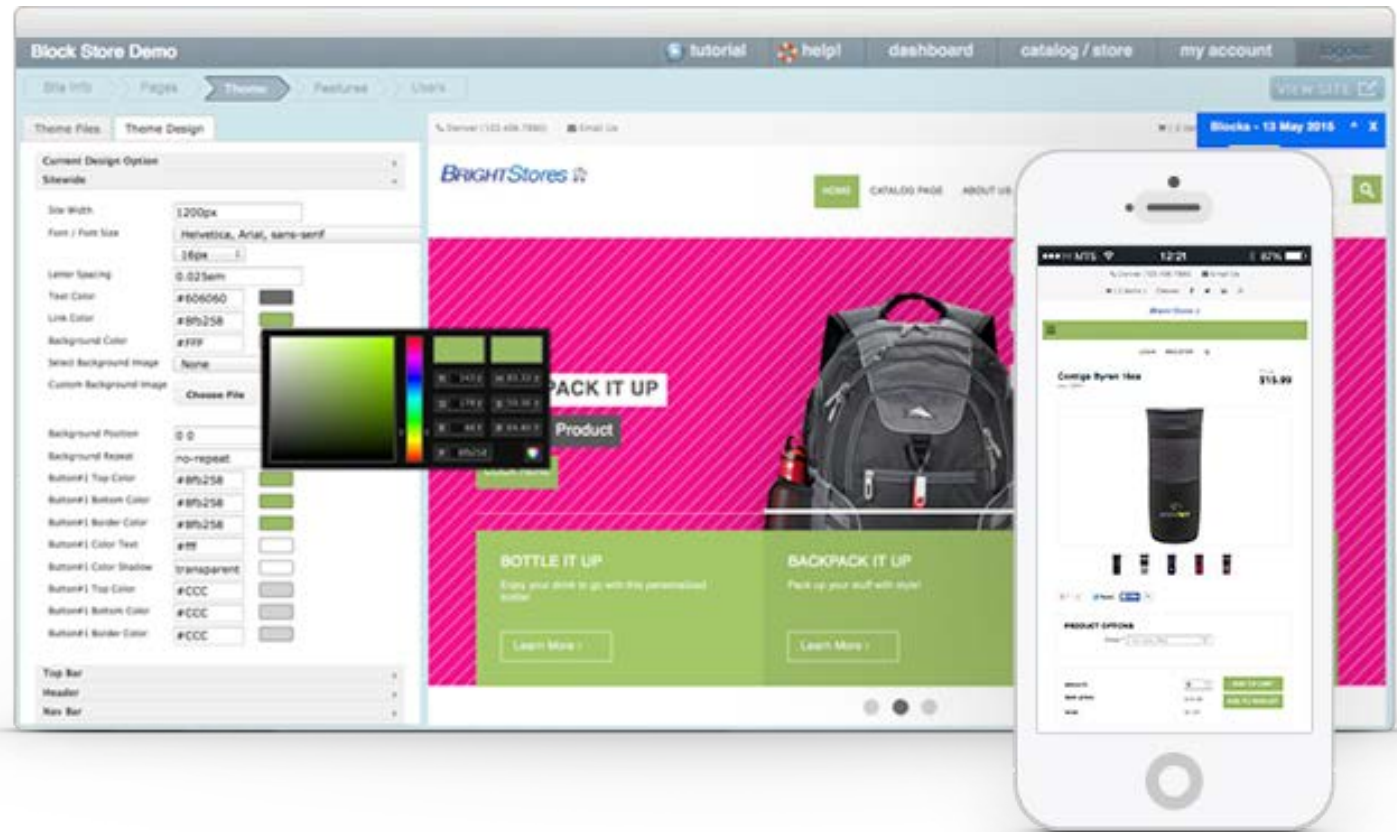
 Integrate with other systems using our suite of APIs




Store Review

Flexible & Professional Design

-  Take advantage of our professional design team.
-  Do it yourself, it's easy!
-  All templates are responsive / mobile friendly.
-  Drag N' Drop Page Builders - Add elements to your pages such as video, images, and text.
-  Theme Designer helps you fully customize the look and feel of your store.



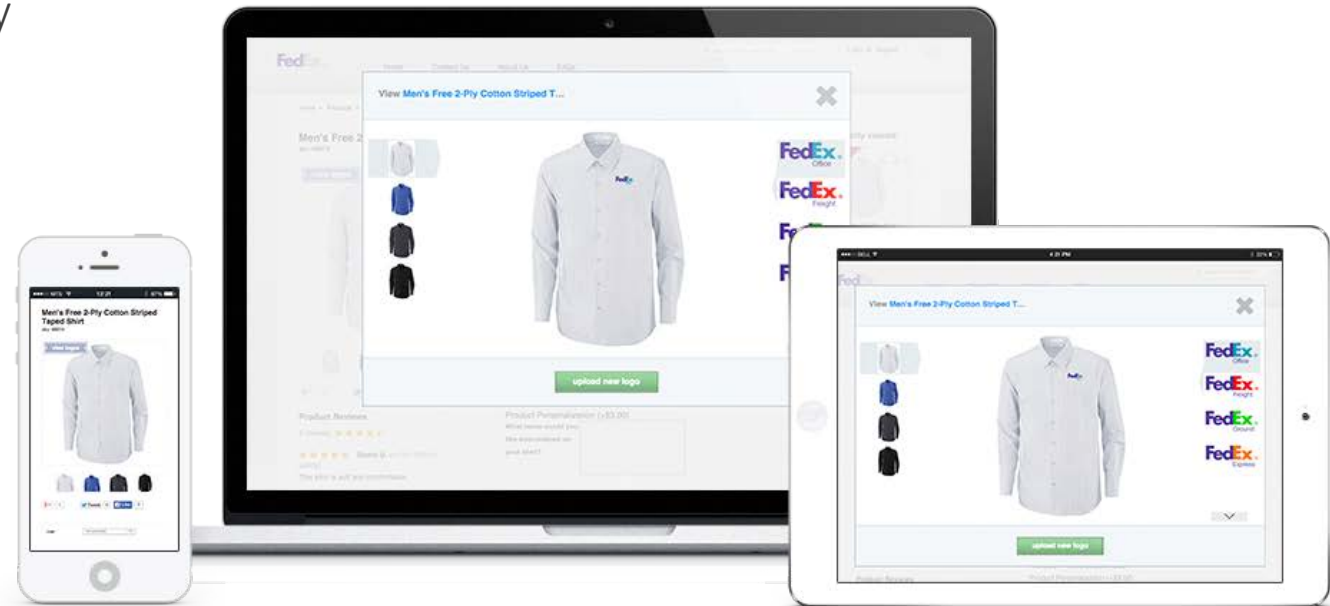
Company Store Review

 Advanced User Experience & Permission Technology





 Customizable & Unlimited Categories / Products

 Modern, Retail-Style Product Pages

 Virtual Logo Management Capabilities



Company Store Review








-  Intuitive Shopping Cart and Checkout Pages
-  Flexible & Advanced Payment Methods
-  Robust Sales Tax & Shipping Options
-  Expansive Reporting & Order Management

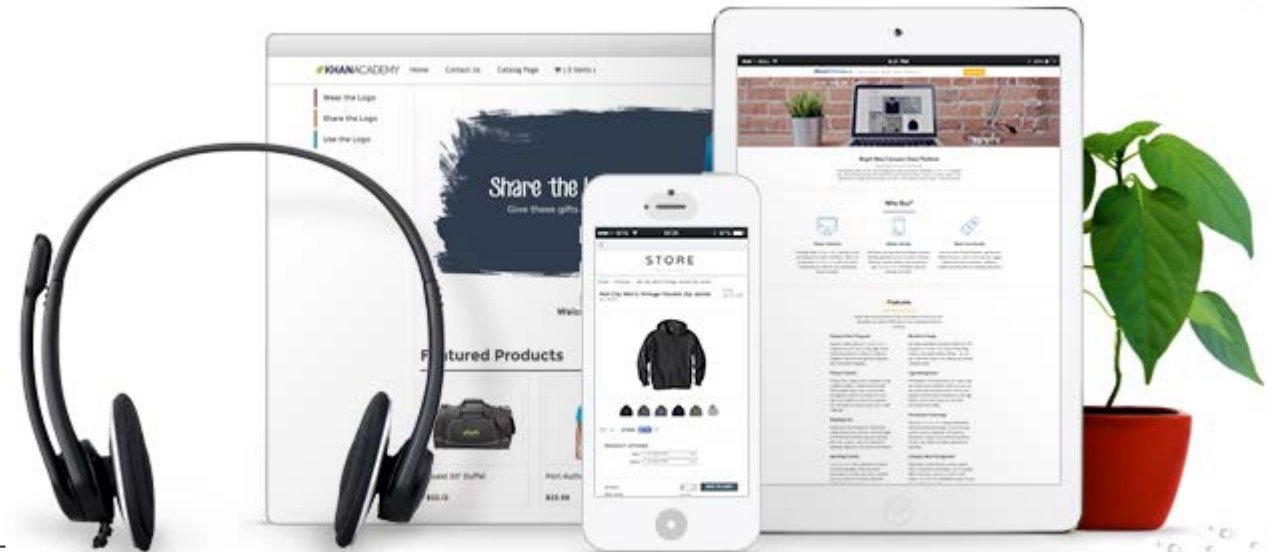









What's Next?

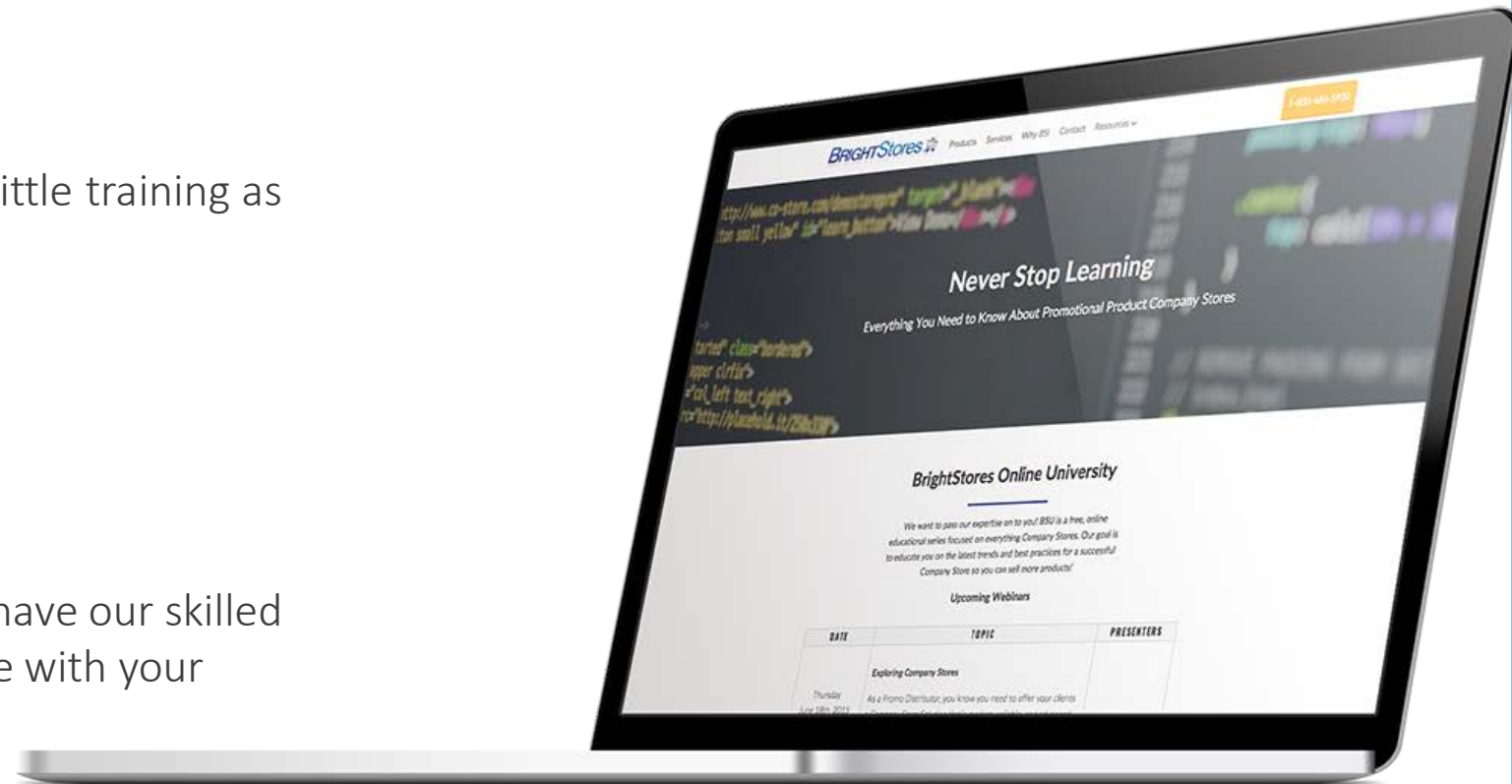
Where do I go from here?

-  Browse through various demo stores on our website for inspiration! www.brightstores.com/company-store-demos
-  Let's start with a consultation.
-  Company Store Discovery: Learn more about what your client needs.
 -  Why do they want a store?
 -  Who will be using the store?
 -  Will the organization support a store?
-  We're happy to present a solution with you to your client.



Company Store & Industry Experts

-  Sales & Marketing Support – We'll help you present and sell to your clients.
-  Training & Support – Receive as much or as little training as you need.
 -  Initial Training & Orientation
 -  24/7 Video Training & Support Suite
-  Design Support – Easily design your own or have our skilled design team help you create a store cohesive with your existing branding.



Ready to Talk?



1.800.466.5930



Marketing@BrightStores.com



www.BrightStores.com

Next Webinar – *Micro Stores Programs*

Register at www.brightstores.com/company-store-webinars

THANK YOU!

 Questions