




# Bright Sites Company Stores


Thursday, January 28<sup>th</sup>



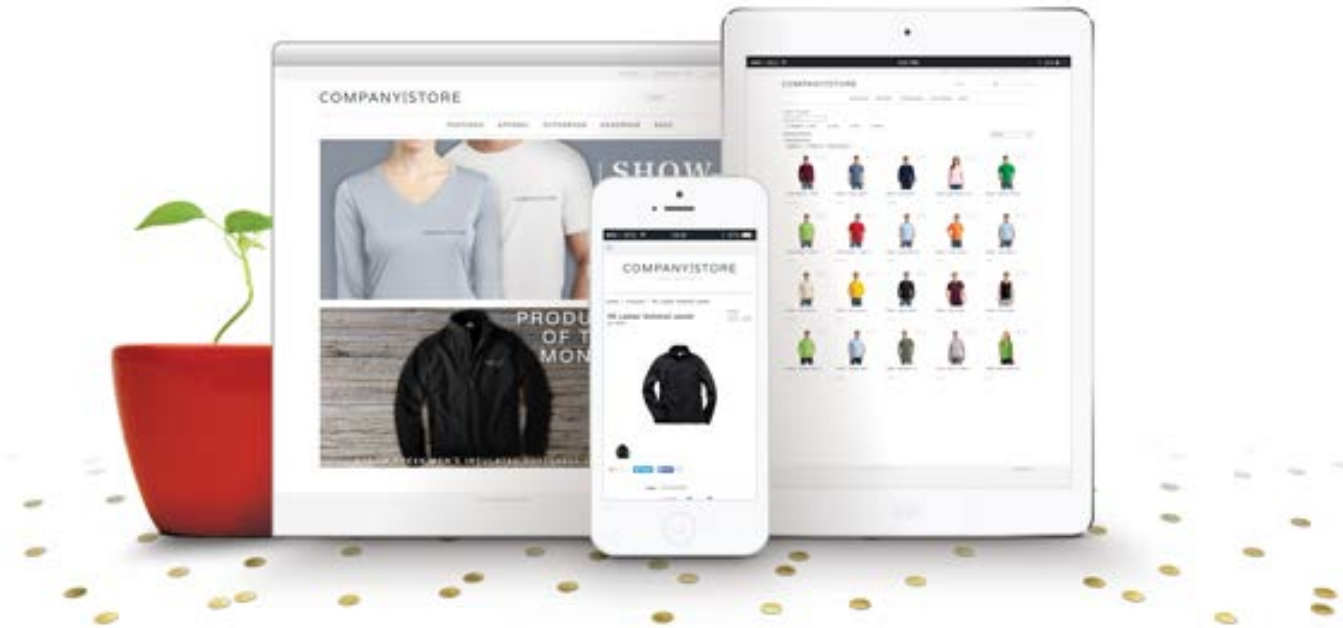
# Your Presenters






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# About BrightStores



-  Leading Technology Provider of Scalable Online Company Stores and Catalogs
-  15 Years of Experience
-  Successfully deployed over 6,000 stores (and counting!) for the world's most recognized brands across various industries.

# Our Clients

 Exclusively Promotional Product Distributors – PPAI & ASI Members



# Bright Sites Company Stores



 Why Company Stores?

 Company Store Programs


 Bright Sites Platform Demo

 Features Review

 What's Next?

## Survey Question

 Have you ever managed an online Company Store?

 If yes, how many?




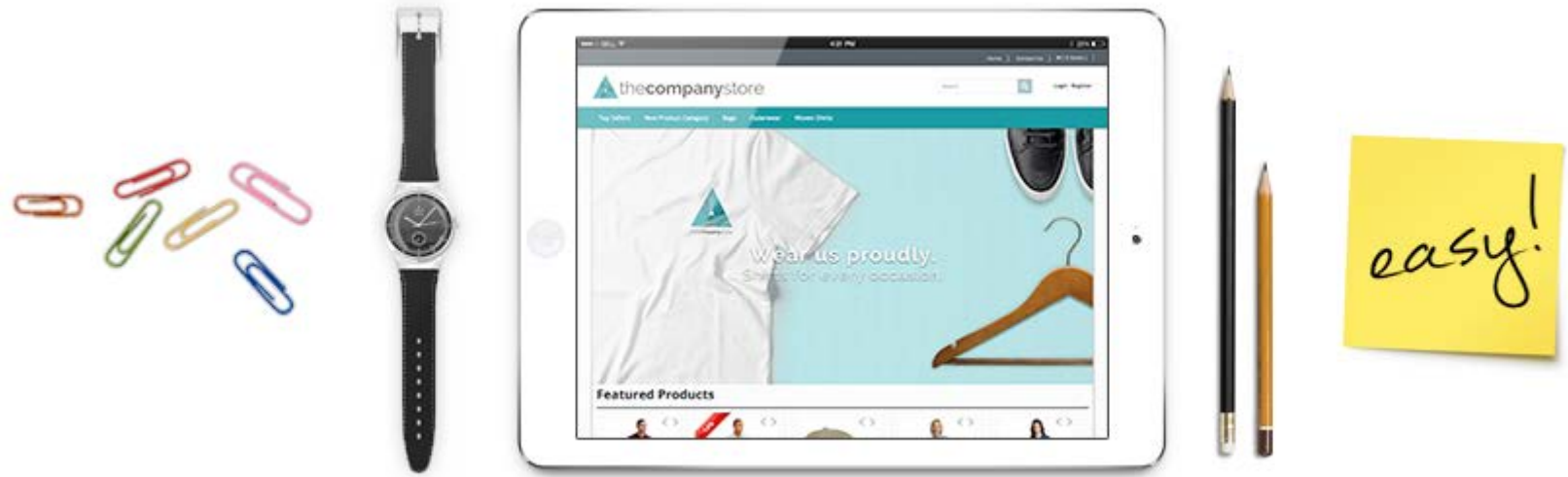
# Why Company Stores?

 Ordering Efficiency

 Brand Management

 Spending Control

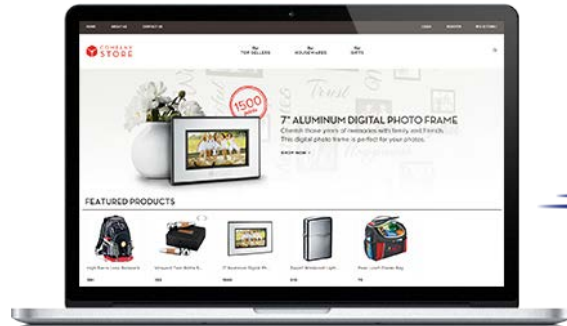
 Program Support







# Company Store Programs



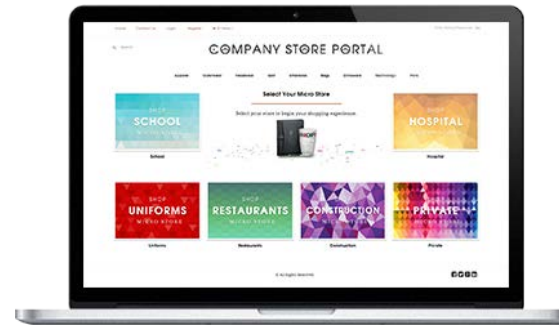
Points Program Store



Uniform Program Store



Canadian Company Store



Micro-Stores



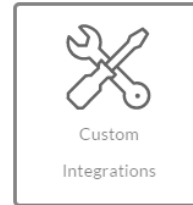
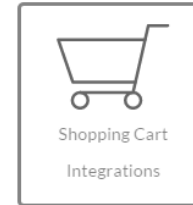
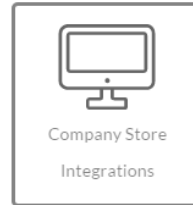
Live Demo!

## Integration Friendly

 Punchout Stores

 Single Sign On (SSO)

 Support SAML and token based SSO








 APIs / Web Services

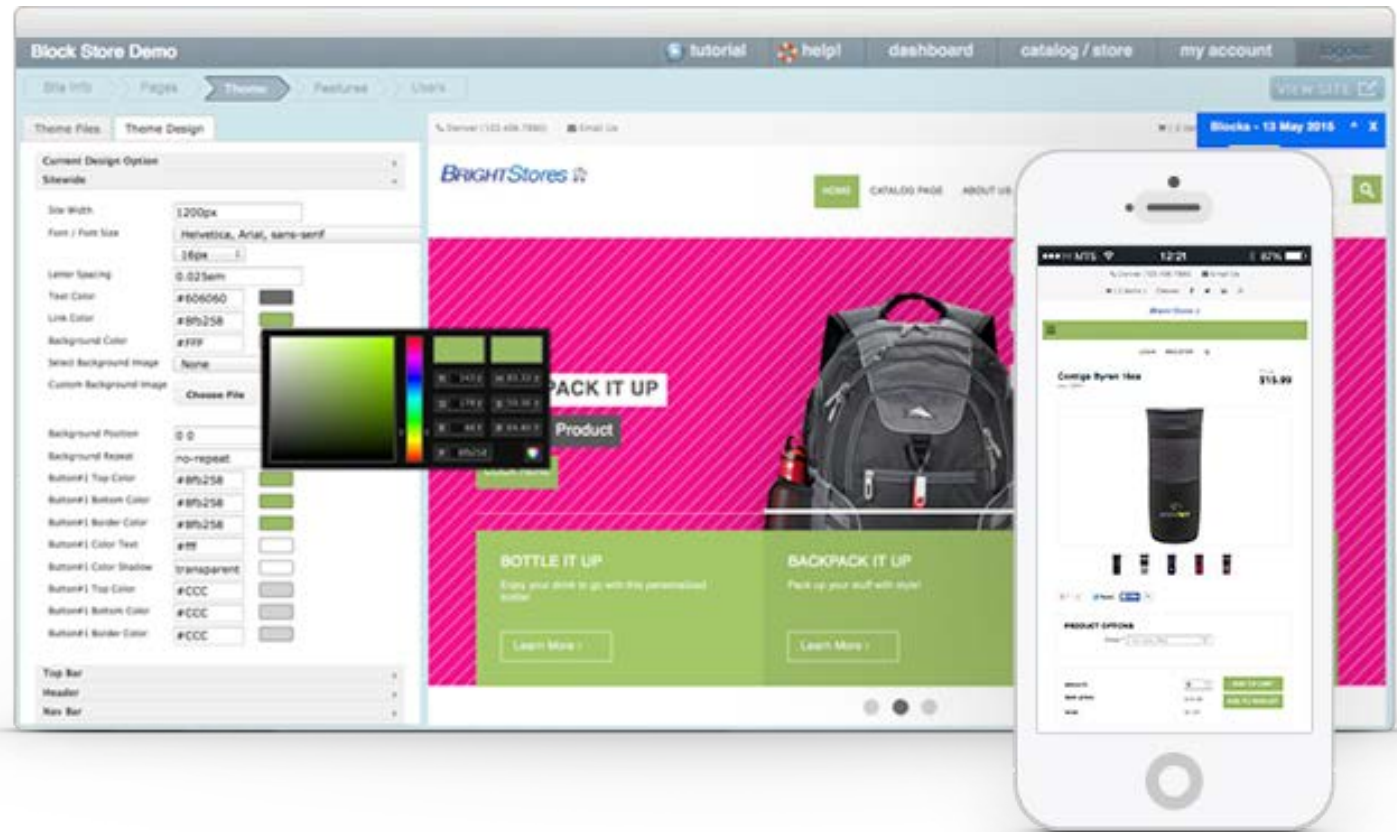
 Integrate with other systems using our suite of APIs




## Store Review

## Flexible & Professional Design

-  Take advantage of our professional design team.
-  Do it yourself, it's easy!
-  All templates are responsive / mobile friendly.
-  Drag N' Drop Page Builders - Add elements to your pages such as video, images, and text.
-  Theme Designer helps you fully customize the look and feel of your store.



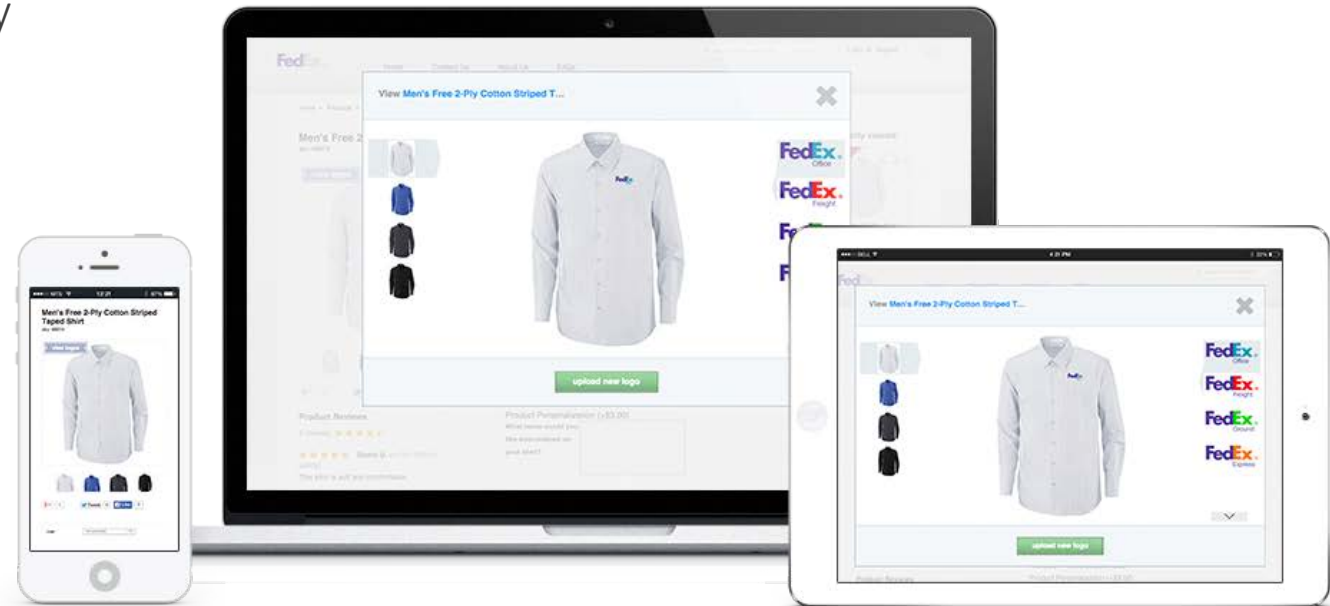
## Company Store Review

 Advanced User Experience & Permission Technology





 Customizable & Unlimited Categories / Products

 Modern, Retail-Style Product Pages

 Virtual Logo Management Capabilities



## Company Store Review

-  Intuitive Shopping Cart and Checkout Pages
-  Flexible & Advanced Payment Methods
-  Robust Sales Tax & Shipping Options
-  Expansive Reporting & Order Management










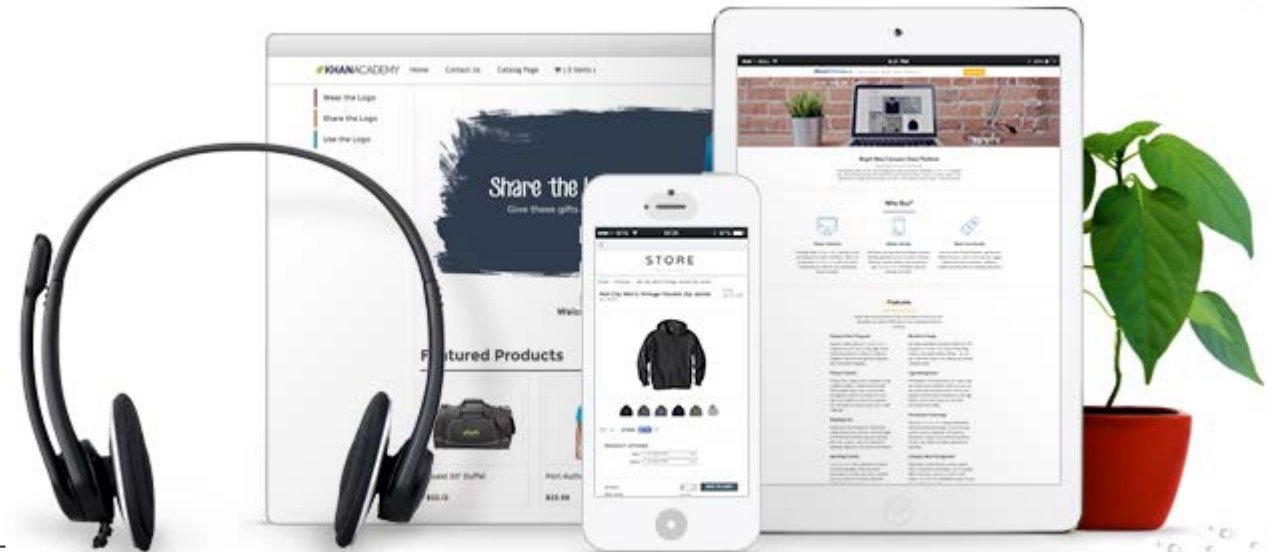









## What's Next?

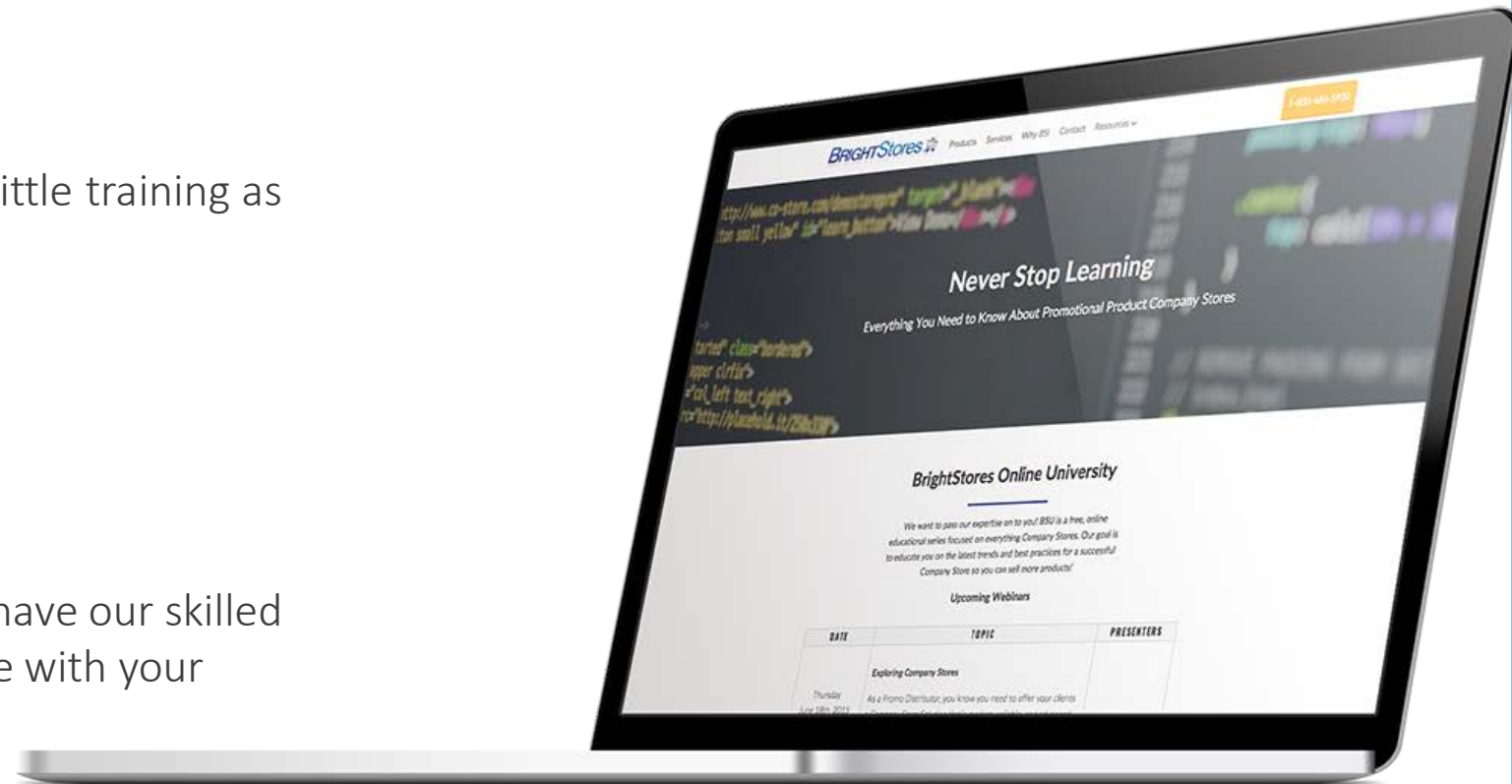
## Where do I go from here?

-  Browse through various demo stores on our website for inspiration! [www.brightstores.com/company-store-demos](http://www.brightstores.com/company-store-demos)
-  Let's start with a consultation.
-  Company Store Discovery: Learn more about what your client needs.
  -  Why do they want a store?
  -  Who will be using the store?
  -  Will the organization support a store?
-  We're happy to present a solution with you to your client.



## Company Store & Industry Experts

-  Sales & Marketing Support – We'll help you present and sell to your clients.
-  Training & Support – Receive as much or as little training as you need.
  -  Initial Training & Orientation
  -  24/7 Video Training & Support Suite
-  Design Support – Easily design your own or have our skilled design team help you create a store cohesive with your existing branding.



Ready to Talk?



1.800.466.5930



[Marketing@BrightStores.com](mailto:Marketing@BrightStores.com)



[www.BrightStores.com](http://www.BrightStores.com)

Next Webinar – *Micro Stores Programs*

Register at [www.brightstores.com/company-store-webinars](http://www.brightstores.com/company-store-webinars)

**THANK YOU!**

 Questions