




Bright Sites Micro Stores


Thursday, February 25th



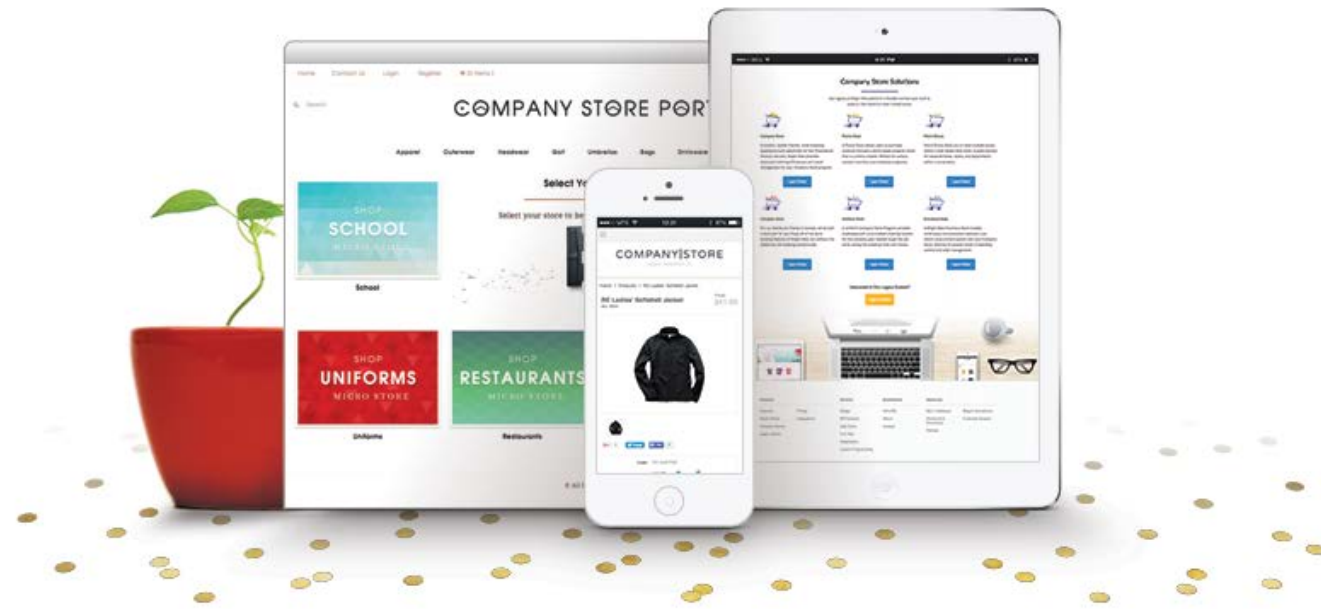
Your Presenters






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About BrightStores








-  Leading Technology Provider of Scalable Online Company Stores and Catalogs
-  15 Years of Experience
-  Successfully deployed over 6,000 stores (and counting!) for the world's most recognized brands across various industries.

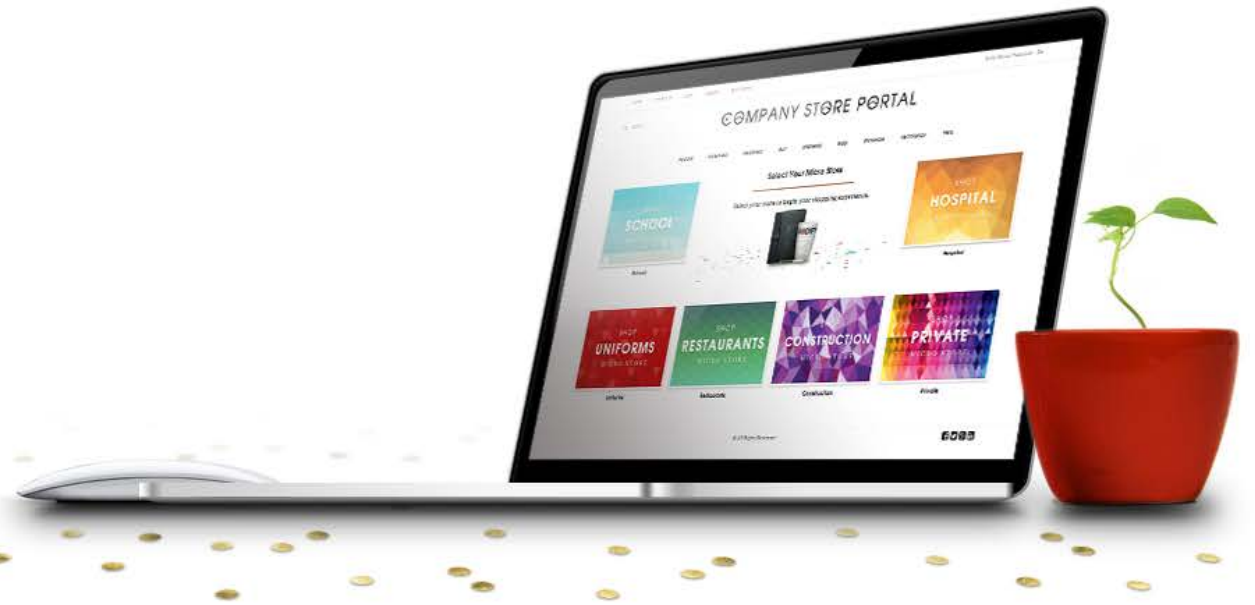
Our Clients

 Exclusively Promotional Product Distributors – PPAI & ASI Members



Bright Sites Micro Stores

-  What are Micro Stores?
-  How do Micro Stores work?
-  Are Micro Stores a good fit?
-  Live Demo!
-  Where do I go from here?



Survey Question

Are you familiar with our Bright Sites system?

What is a Micro Store?


A custom store configuration which allows you to have multiple stores
under one “anchor” Bright Sites Store.







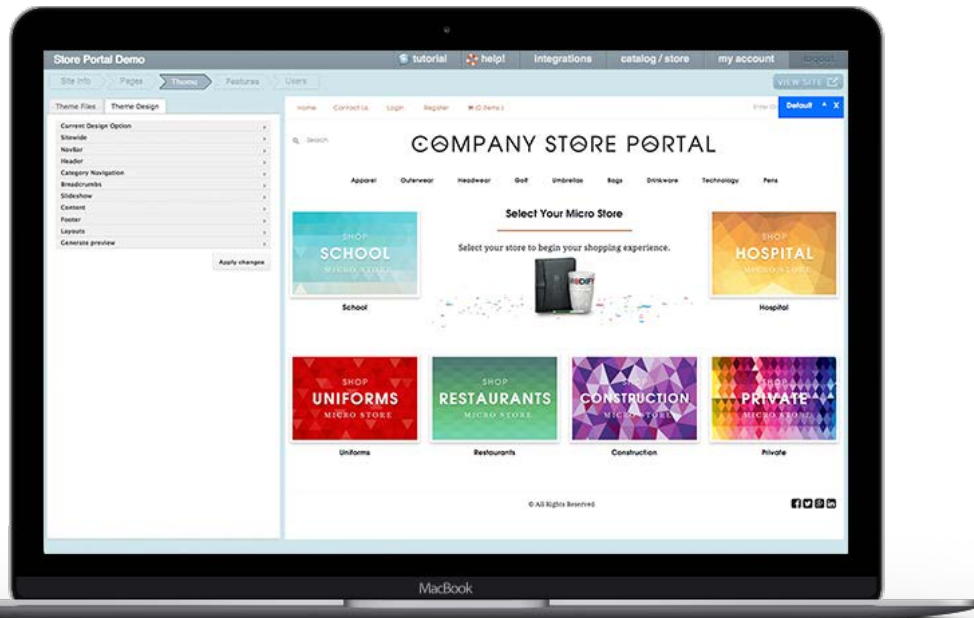
How do Micro Stores work?

Store Design & Configuration

 Bright Sites Anchor Store – All Micro Stores will maintain the overall branding of the anchor store, but can have its own identity.

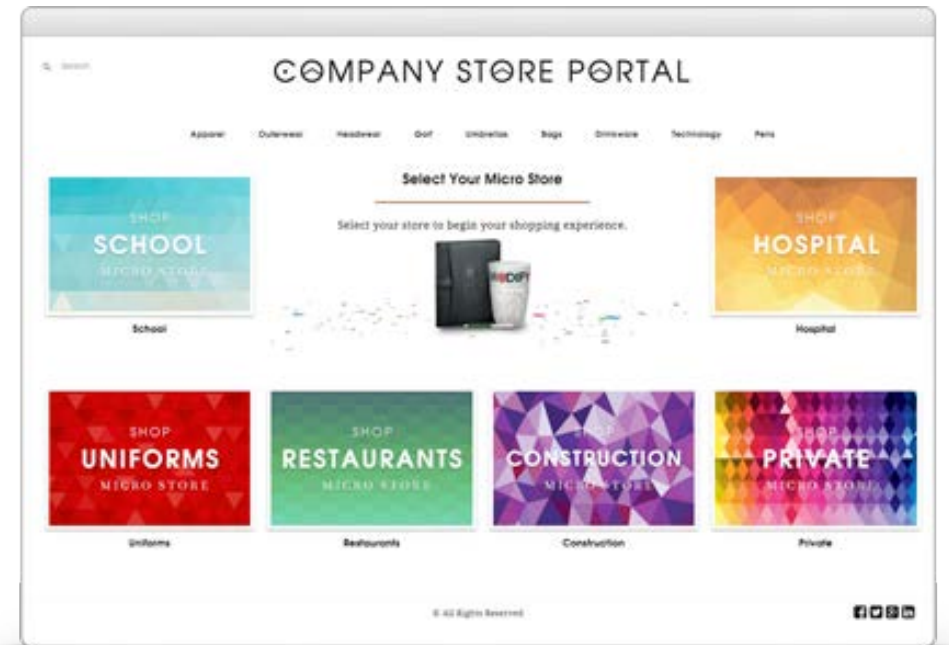
 Anchor Store Design – Our team will design and customize the look and feel for you.

 Micro Store Programming – Our team will configure the Micro Stores and landing page for you.









Micro Store Access Options

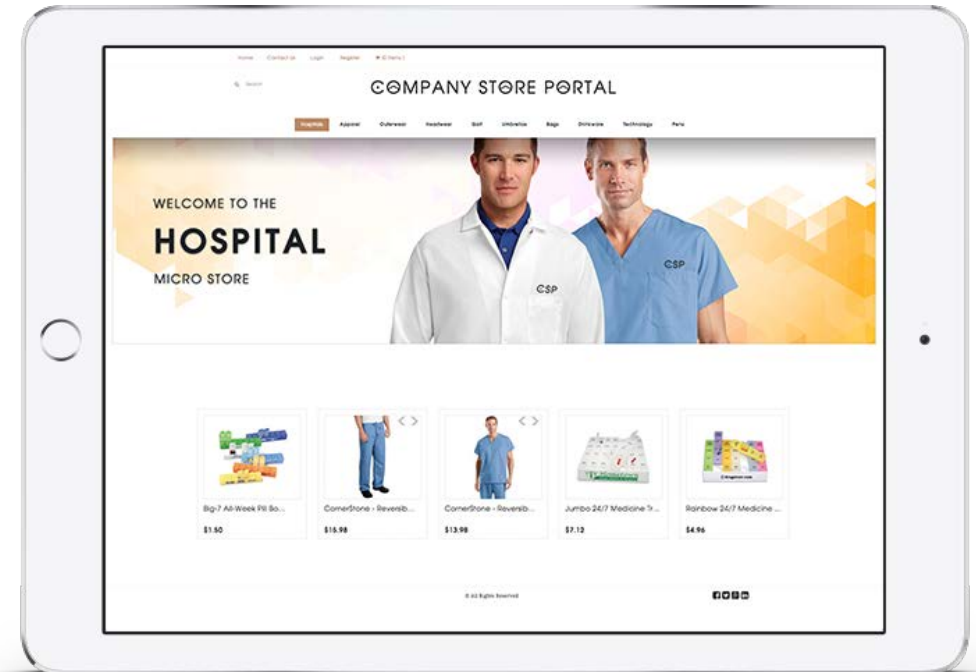
- 1 Option 1:** Users will see all Micro Stores and may enter without a passcode.
- 2 Option 2:** Users will see all Micro Stores but must enter a passcode to have access to their particular Micro Store.
- 3 Option 3:** All Micro Stores are kept private and a passcode is required on the landing page.



Shopping Session Permissions




Each Micro Store can have a unique shopping experience based on:

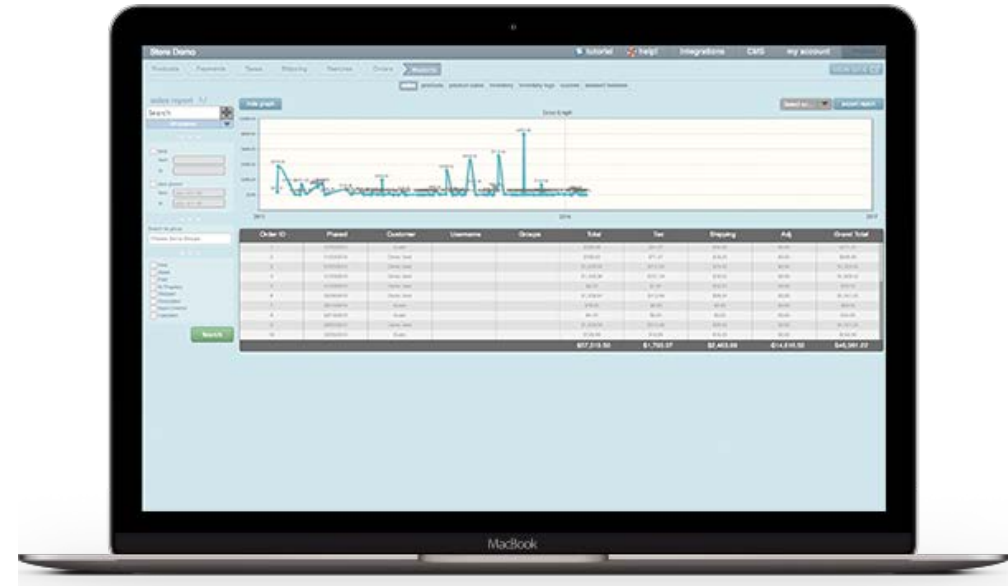
-  Categories
-  Products
-  Logos
-  Payment Methods
-  Manager Approvals (MOAS)
-  Budgets



Store Management & Reporting





Manage all Micro Stores under one roof!

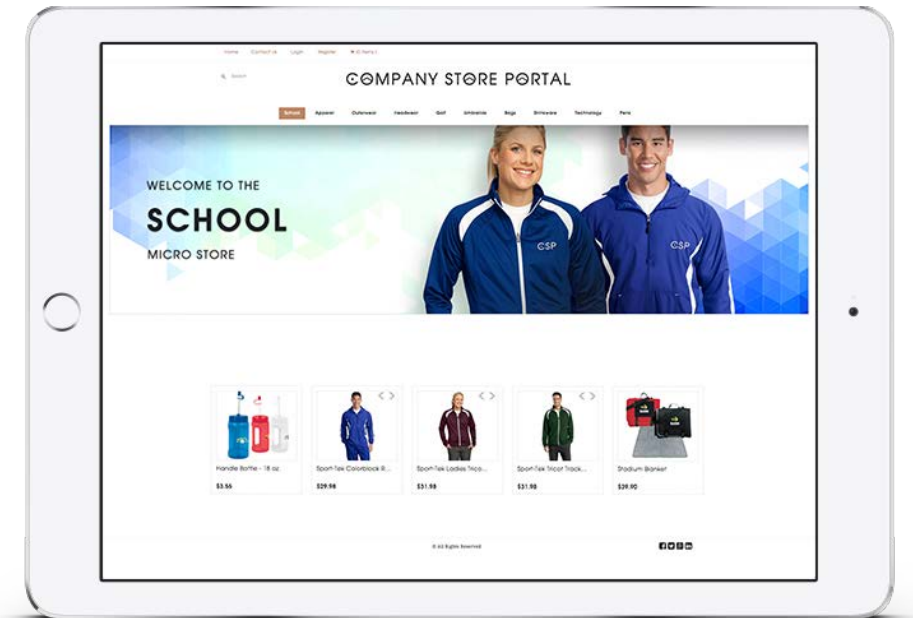
-  Categories & Products
-  Order Management
-  Reporting – Sort by Micro Store



Are Micro Stores a Good Fit?

Some great examples:

-  Schools within a district.
-  Sport Teams within an organization.
-  Hospital/Medical organizations.
-  Multiple, small clients that do not require their own store .






Live Demo!



What's Next?

Where do I go from here?

 Let's start with a consultation!

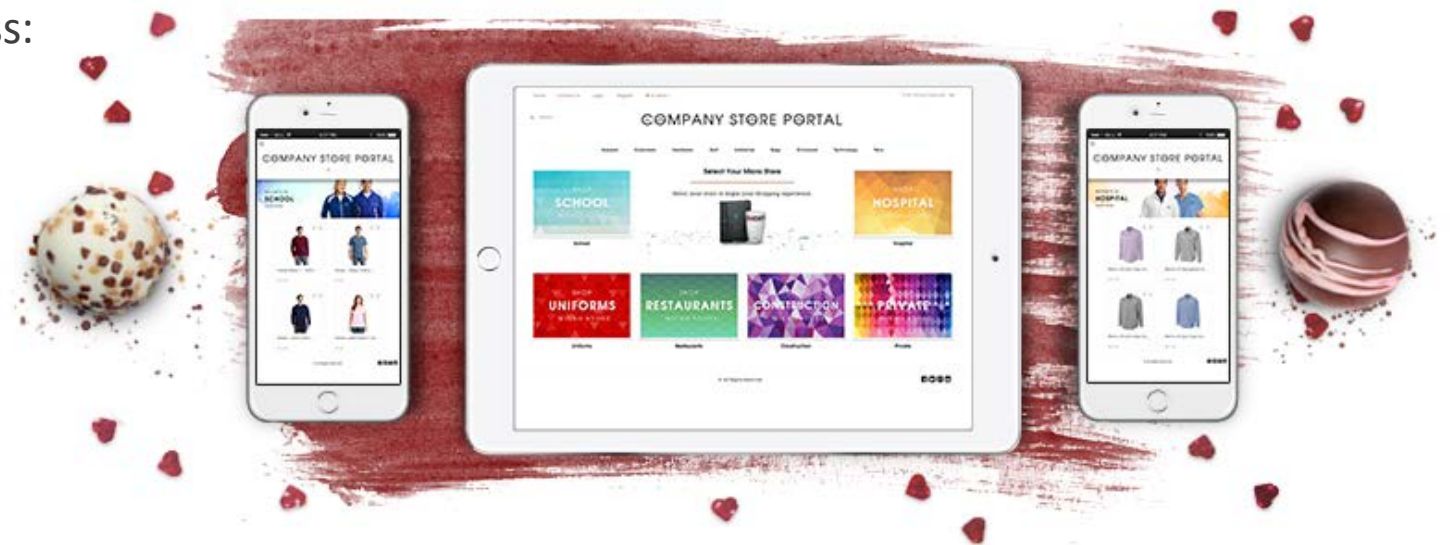
 We're happy to help you through this process:

 Sales Support

 Anchor Store Design

 Micro Store Configuration

 System Training & Support



Ready to Talk?



1.800.466.5930



Marketing@BrightStores.com



www.BrightStores.com

Next Webinar – *Finding & Selling the Right Company Store Solution to Your Clients*

Register at www.brightstores.com/company-store-webinars

THANK YOU!

 Questions